

THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION FOR THE PURPOSES OF REGULATION 11 OF THE MARKET ABUSE (AMENDMENT) (EU EXIT) REGULATIONS 2019/310.

24 August 2022

**SulNOx Group Plc** (the "**Company**" or "**SulNOx**")

### **First orders in Asia following impressive evaluations**

(Aquis Stock Exchange: SNOX)

The board of the directors of the Company (the "**Board**") today announces sales in another new and significant geography with sales of its SulNOxEco™ Fuel Conditioner product in Indonesia and The Philippines, again through master distributor A&S International ("**A&S**").

SulNOx has sold fuel conditioner to two distributors with significant sales footprints for clients with similar product demands across the region. The new Filipino distributor has c.35 sales staff with offices in Manila and other key cities, principally selling to large construction and industrial clients with sizeable vehicle fleets. The initial order of 25 litres is a pre-cursor to a mid-September product launch.

A&S has worked with their Indonesian partner for over 20 years. They are headquartered in Jakarta, with more than 600 employees and have a significant and large-scale retail and commercial customer reach, supported by a network of 15 branches, representatives and agents spread across all major cities in Indonesia.

The initial Indonesian order is for 1,200x 250ml bottles of SulNOxEco™ (700 petrol and 500 diesel) following on from highly successful evaluations which included significant fuel savings, power and torque improvements in a petrol car and diesel multi-purpose van (MPV).

Of particular note, and corroborating other client evaluation data on a large caterpillar loader, are the results with B30 diesel, i.e. with 30% bio content. SulNOxEco™ showed 9.8% fuel reduction in city driving and 5.4% on highways with improved power and torque.

Ben Richardson, CEO of SulNOx commented, *"With a combined population of c.400 million, and as countries with significant natural resources including petroleum and nickel and copper mining operations, these new geographies represent significant potential marketplaces for SulNOx. A&S has been working with the sales teams for many years and are highly confident about the expected scale of success in the region. I have already seen the professionalism and attention to detail from the Indonesia team and am excited by the potential of these new partnerships."*

Angus MacDonald, Managing Director at A&S International, said of the initial order, *"We are very happy with the fuel savings and improvements in power and torque from our testing with SulNOx. We feel strongly that our customers will also greatly appreciate these benefits and so are delighted to purchase our first SulNOx stock for Asia. We are seeing SulNOx playing an increasingly important part in our product portfolio for our clients. We are travelling to Asia in the coming weeks and expect significant sales from the region in the future."*

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